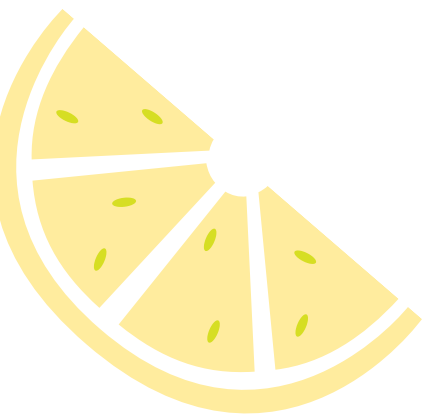




THE BEEHIVE ALLIANCE LEMONADE STAND

CREATING A BUZZ AROUND PEDIATRIC
BEHAVIORAL AND MENTAL HEALTH
ONE CUP AT A TIME

INFORMATION PACKET



THE BEEHIVE ALLIANCE

A NON-PROFIT DEDICATED TO CREATING A BUZZ AROUND
PEDIATRIC BEHAVIORAL AND MENTAL HEALTH.



ABOUT THE BEEHIVE ALLIANCE

The Beehive Alliance is an organization started in 2019 that is dedicated to creating a buzz around pediatric mental and behavioral health issues. We are committed to providing the resources necessary to families burdened by these issues, so that no child is denied access to treatments that change lives.

OUR PARTNERSHIP WITH NATIONWIDE CHILDREN'S BEHAVIORAL HEALTH PAVILLION

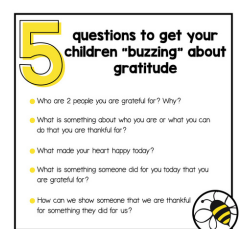
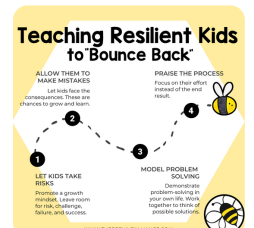
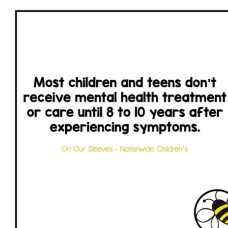
The Beehive Alliance supports Nationwide Children's Hospital Big Lots Behavioral Health Pavilion - America's largest center dedicated exclusively to child and adolescent behavioral and mental health on a pediatric medical campus. Featuring inpatient services, intensive outpatient services, a Psychiatric Crisis Department and research all under one roof, this integrated pediatric behavioral health approach serves as a model for other health care systems across the nation.

ON OUR SLEEVES

We strive to amplify the message of the On Our Sleeves campaign. On Our Sleeves has created a network of support for the millions of families around the country living with mental illness by addressing the stigma associated with this diagnosis and providing the tools necessary to improve behavioral health outcomes.

OUR SOCIAL MEDIA MESSAGING

Our goal is to go beyond fundraising on social media. At the forefront, we want to end the stigma around pediatric mental health. We're focused on providing meaningful resources that support families as they look to nurture the development of their children's behavioral and mental health. We are providing clear facts, book lists, crafts, and conversation starters focused on mental health. We're also excited to share the content and highlight the voices of leaders in the mental health and children's spaces.

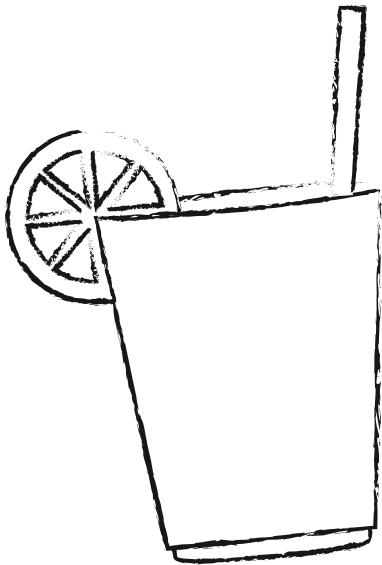


HOW TO DONATE

After your lemonade stand, please send your donation to the Beehive Alliance in one of the following ways. Display this information at your stand for customers interested in donating directly!



Take a picture of this QR code with a smartphone to donate by PayPal, debit, or credit card!



VENMO:

@Beehive-Alliance

PAYPAL OR CREDIT CARD:

WWW.TheBeehiveAlliance.com/donate
or scan our QR code!

CHECK:

Please email us at for mailing information.
Beehivealliancecolumbus@gmail.com

WHERE DOES THE MONEY GO?

100% of proceeds from the lemonade stand fundraiser will be donated by the Beehive Alliance to Nationwide Children's Behavioral Health Pavilion. This money will help fund their research and programs for pediatric behavioral and mental health, including the national On Our Sleeves campaign.

THE BHA IS A REGISTERED NONPROFIT!

The Beehive Alliance is an official 501.c.3 non-profit. Our tax ID number is: 85-1235719

@BeehiveAlliance

BeehiveAlliance.social@gmail.com • www.TheBeehiveAlliance.com



HOW TO PREPARE

After your lemonade stand, please send your donation to the Beehive Alliance one of the following ways. Display this information at your stand for customers interested in donating directly!

SET A GOAL!

Set a fundraising goal and prepare your goal setting sheet.



CHOOSE YOUR PRICE!

You can charge whatever you think is fair! Every penny helps. Allow people to donate more to support the cause!

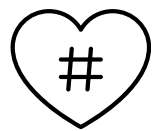
SHARE ABOUT YOUR STAND!

Share with friends and family! Let people know why pediatric mental health is so important to you! Read our fast facts page for inspiration.

Share our Venmo or donation link for those who can't attend in person!
https://www.paypal.com/donate/hosted_button_id=QFJNAgW2BYTJ8S



SPREAD THE HASHTAG!



#BuzzForPMH

Join us in posting a picture of a lemon with our hashtag written on it to raise excitement! The cuter or more creative the photo the better!

We'll be posting about the lemonade stands all day on Instagram. Make sure to tag us @Beehivealliance in pictures of your so we can repost!



FOLLOW ALONG WITH US!

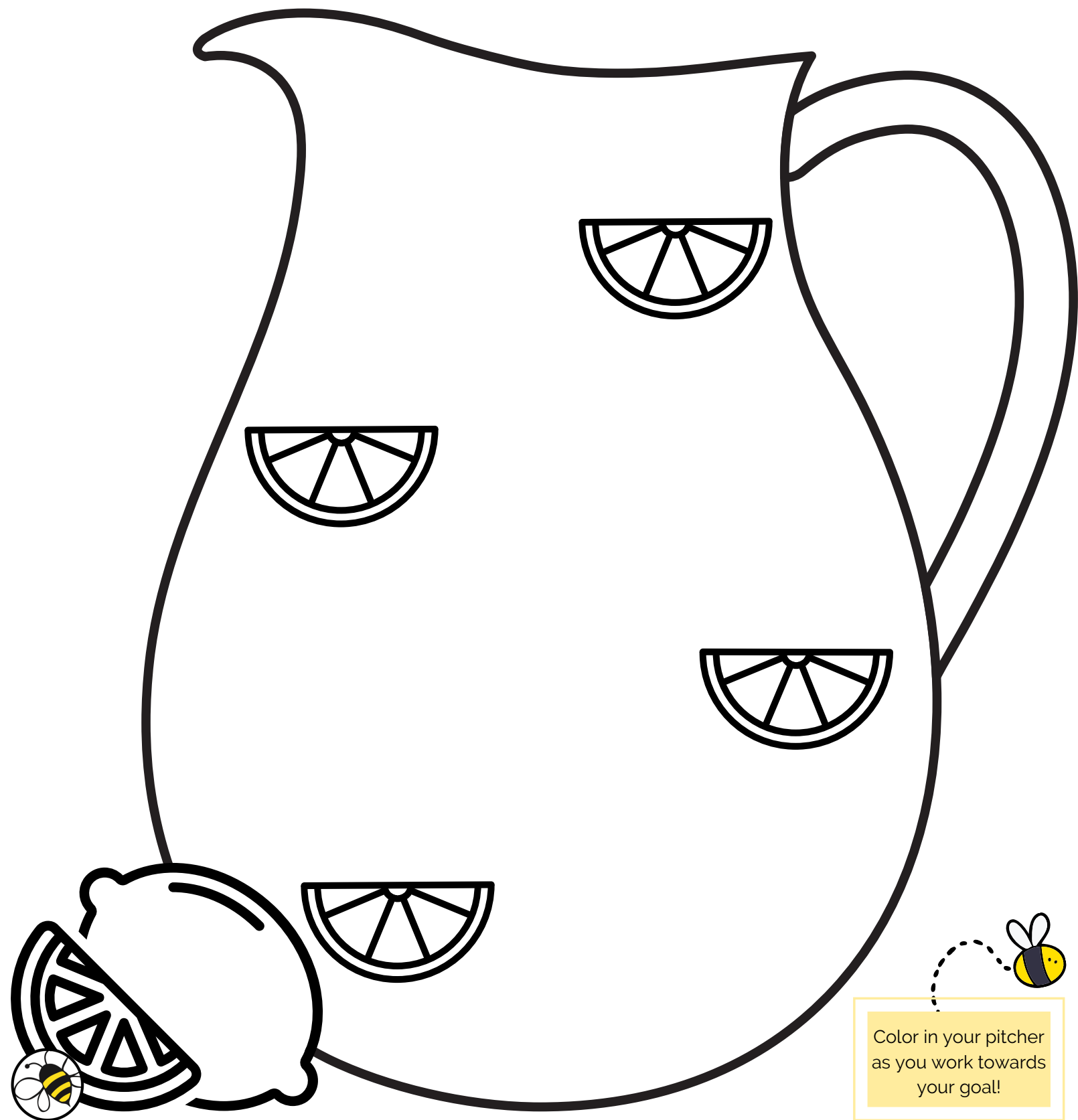


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BeehiveAlliance.social@gmail.com • www.TheBeehiveAlliance.com



OUR GOAL: _____



Color in your pitcher
as you work towards
your goal!

5 FAST FACTS ABOUT PEDIATRIC MENTAL HEALTH

From On Our Sleeves- Nationwide Childrens



50% of all lifetime illnesses start by age 14.



Only one child psychiatrist is available for every 15,000 youths younger than 18.



Most children and teens do not receive mental health treatment or care until 8 to 10 years after experiencing symptoms.



One in 5 children is living with a mental illness.



Over one in five teenagers in the U.S have had a mental health disorder that caused severe impairment in their ability to function.

LETS READ

Mental Health Books by Age Group

AGES 1-3

Bear Says Thanks - Karma Wilson
Big Feelings- Alexandra Penfold
I am! Affirmations for Resilience- Bela
Barbosa
The Way I Feel- Janan Cain
The Lion Inside- Rachel Bright
The Nice Book- David Ezra Stein

AGES 7-10

Wink- Rob Harrell
One Word For Kids- Jon
Gordon
Someday- Eileen Spinelli
Wonder- R.J Palacio
Thanku Poems Of Gratitude-
Miranda Paul
When Stars are Scattered-
Victoria Jamieson

JOURNALS

happymejournal.com
biglifejournal.com
The One Minute Gratitude Journal
- Brenda Nathan

AGES 4-6

My Strong Mind- Niels Van
Hove
The Boy with Big Big Feelings-
Britney Winn Lee
The Rabbit Listened- Cori
Doerrfeld
Jabari Tries -Gaia Cornwall
The Magical Yet- Angela
DiTerlizzi
Rosie Revere, Engineer-
Andrea Beaty

TEENS

Speechless- Adam P Schmitt
Out Of My Mind- Sharon M.
Draper
Wolf Hollow- Lauren Wolk
Fighting Invisible Tigers- Earl
Hipp
A Kids Book About
Mindfulness-
www.akidsbookabout.com



Every Cup Counts!



#BuzzForPMH